

It doesn't grow on trees.

Want to increase profits? Today's consumers are searching for **value**, which is good news when you're offering calendars for sale. Calendars pack incredible gift value and are a necessary part of life.

What does this mean for your business?

With high margins and low initial costs, calendars are the perfect way to boost your bottom line.



Getting Started

Be sure to tailor your custom calendar to fit your unique customer base:

- Include coupons—customers recoup the cost of the calendar (and more) while you encourage repeat business all year.
- Feature images that appeal to your customers: a country club includes scenes from its golf course; a camping outfitter features products in use in national parks across America.
- List special events/promotions on the dategrid each month.



Designing Your Calendar

- Our creative department can incorporate your logo, company colors, and other brand elements into every month of the calendar.
- Any digital photographs you supply need to be 300 ppi (pixels per inch) at the size the image will print at. If you're using a digital camera, it needs to be set at 300 ppi. If the camera doesn't give you this option, set it on "high quality" or your camera's equivalent.
- We can provide image scanning for an additional cost per image.

Producing Your Calendar

- Once we receive all your artwork we'll create a pre-production proof, which takes approx. 8 business days.
- Next, we'll send the proof to you for your approval.
- After you approve and return the proof to us, we'll move your calendar into production. The production of your calendar will take approx. 11 business days.
- We have several options for shipping your calendars:
 - Ship to one location.
 - Ship to multiple sites/office locations.
 - Mail to customers or employees in plain or gift envelopes.

