

BRIGHT IDEAS FOR EDUCATION

What can a custom calendar do for your school, university, or school-supporting business? Earn you an A for imagination!

Academic Planner/Calendar

Students, parents, teachers, and school staff always need a guide to the academic year.

- Incorporate custom info into dategrids such as parent-teacher conference dates and sports, arts, and activity schedules.
- Add study tips and Web resources.
- Tailor the calendar to the academic year (August–August, etc.).

Sports/Activity Hanger

When school pride is a big deal, turn to this large calendar.

- Add sports schedules to the large span-a-year format.
- Large size perfect for school hallways, athletic venues, and for display in sponsoring businesses throughout the community.

Alumni Outreach

Connect with graduates and potential donors with a 12-month showpiece.

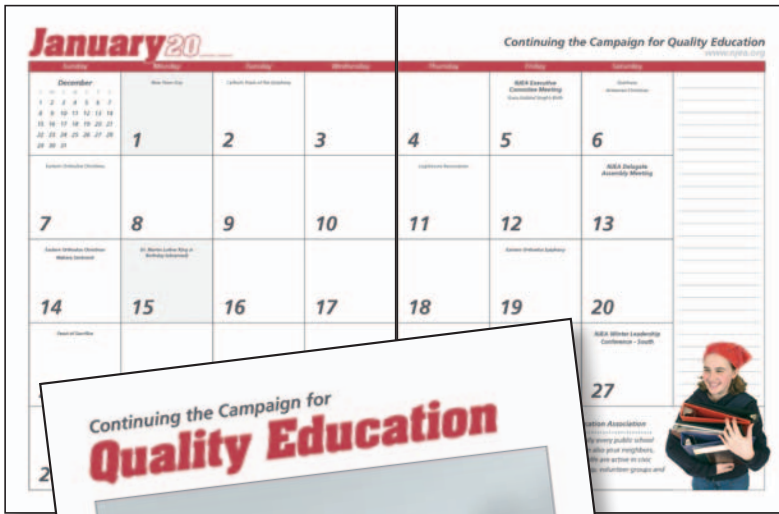
- Include pictures of the newest buildings on campus or use historical images.
- Encourage donations by featuring stories from scholarship students, etc.
- List college or school events and reunions for the upcoming year.

Recruiting

Make a first impression they won't forget.

- Send to potential students/recruits.
- Highlight information on student life, classes offered, or campus culture.





Designing Your Calendar

- Our creative services department will help you create a unique and effective calendar using images you supply.
- Digital photographs need to be 300 ppi (pixels per inch) at the size the image will print at. If you're using a digital camera, it needs to be set at 300 ppi. If the camera doesn't give you this option, set it on "high quality" or your camera's equivalent.
- We can provide image scanning for an additional cost per image.



Producing Your Calendar

- Once we receive all your artwork we'll create a pre-production proof, which takes approximately 8 business days.
- Next, we'll send the proof to you for your approval.
- After you approve and return the proof to us, we'll move your calendar into production. The production of your calendar will take approximately 11 business days.
- We have several options for shipping your calendars:
 - Ship to one location.
 - Ship to multiple sites/office locations.
 - Mail to customers or employees in plain or gift envelopes.