

→ **SAVING MONEY** never goes out of style

Now more than ever, customers are searching for value. With a custom coupon calendar, you can help your customers save money on your products or services every month of the year. **But the story doesn't end there.** Coupons are also good for your business because they drive store traffic. They keep customers coming back month after month.

Boost Your Bottom Dollar:

- Include a 6- or 12-coupon insert sheet.
- Feature 1 or 2 coupons each month.
- Use coupons to keep old favorites flying off the shelves or promote new items.

You can even partner with another brand or business to decrease the cost of your calendar.

How? Sell coupon space on your calendar to other advertisers or businesses in your community.



Let's get started

→ DESIGNING YOUR CALENDAR

- Our creative department can incorporate your logo, company colors, and other brand elements into every month of the calendar.
- Any digital photographs you supply need to be 300 ppi (pixels per inch) at the size the image will print at. If you're using a digital camera, it needs to be set at 300 ppi. If the camera doesn't give you this option, set it on "high quality" or your camera's equivalent.
- We can provide image scanning for an additional cost per image.

→ PRODUCING YOUR CALENDAR

- Once we receive all your artwork we'll create a pre-production proof, which takes approx. 8 business days.
- Next, we'll send the proof to you for your approval.
- After you approve and return the proof to us, we'll move your calendar into production. The production of your calendar will take approx. 11 business days.
- We have several options for shipping your calendars:
 - Ship to one location.
 - Ship to multiple sites/office locations.
 - Mail to customers or employees in plain or gift envelopes.

