



**FAMOUS OR NOT, WE'LL MAKE
YOUR BRAND MEMORABLE.**

A custom calendar gives you 12 months to showcase your brand's unique personality: an entire year to educate, inform, and familiarize your customers with who you are. At the end of the year, you'll seem more like an old friend and less like "just another business."

We don't try to define branding for you. Since custom calendars are so flexible, you can accomplish the goals that best serve your business.



GETTING STARTED

- Illustrate and explain core values to employees or customers.
- Tell your company's story or history.
- Show examples of your company's work.
- Introduce a new product line.
- Feature pictures from top properties or locations.
- Highlight a charity or cause partnership.

However you promote or build your brand, a custom calendar gives you an entire year to influence your audience.

DESIGNING YOUR CALENDAR

- Our creative department can incorporate your logo, company colors, and other brand elements into every month of the calendar.
- Any digital photographs you supply need to be 300 ppi (pixels per inch) at the size the image will print at. If you're using a digital camera, it needs to be set at 300 ppi. If the camera doesn't give you this option, set it on "high quality" or your camera's equivalent.
- We can provide image scanning for an additional cost per image.

PRODUCING YOUR CALENDAR

- Once we receive all your artwork we'll create a pre-production proof, which takes approximately 8 business days.
- Next, we'll send the proof to you for your approval.
- After you approve and return the proof to us, we'll move your calendar into production. The production of your calendar will take approximately 11 business days.
- We have several options for shipping your calendars:
 - Ship to one location.
 - Ship to multiple sites/office locations.
 - Mail to customers or employees in plain or gift envelopes.