

# CASE HISTORY:

## Mining Company Coloring Contest

### Fast Facts:

- Involved miners and their families.
- Artwork created by all ages.
- Mining safety messages included each month.

### Summary:

Safety is an important message for any company to share with its employees. For mining, traditionally one of the most dangerous occupations, staying injury-free on the job is even more of a challenge.

To show its employees that their health and safety is important, a mining company sponsored a coloring/art contest involving its employees along with their spouses and children. All ages could submit drawings to be included in the calendar.

A panel of judges selected 13 drawings based on creativity, the quality of the work, and on the relevance of the drawings to mining safety topics.

The calendar reinforced the importance of following company safety procedures and staying alert for hazards on the job every day. It also reminded miners that they can depend on their families for support and encouragement both on and off the job.

