

unmatched ability

Important messages always benefit from repetition. Calendars offer a cost-effective way to keep your message in front of your audience every day of the year.

It's Worth Telling Right

Because of the variety of calendar styles available, a small-quantity custom is perfect for:

- School sports/activities fundraisers
- Small business marketing tool
- Photo/Coloring contests
- Employee incentives/safety awareness
- Anniversaries

You're in Good Company

Many companies include calendars in their marketing plans. If it's good for their businesses, you know it's right for yours.



calendar strategy

A successful calendar marketing program builds goodwill between you and your customers.

Over time, each year's new calendar becomes a much-anticipated event for customers—they look forward to receiving your useful calendar gift.

When you are ready to add calendars to your integrated marketing strategy, your promotional products distributor can guide your program to success. You can be sure that your target audience will receive the highest quality calendar, on schedule for maximum impact.

Small-Quantity *Custom* Calendars

Want a
one-of-a-kind
promotion at a
small quantity?

No Problem!



SOLD THROUGH PROMOTIONAL PRODUCTS DISTRIBUTORS.
Call today to find out about this great advertising vehicle.

Norwood, the Norwood logo, Norwood.com, Good Value Calendars, Triumph, and all related trademarks, logos, and trade dress are trademarks or registered trademarks of Norwood Promotional Products and/or its affiliates or licensors in the United States and other countries and may not be used without written permission.
© 2011 Norwood Promotional Products, Clearwater, FL 33760.

 Calendars are a recyclable promotional product. When you are done using this product, please recycle it to help conserve our natural resources.

custom calendars

Achieve your marketing goals without committing to large quantities!

- ▶ **Low Minimums**
- ▶ **Fast Turn Times**
- ▶ **Perfect Event Calendars**
- ▶ **Full-Color Printing on Every Product**
- ▶ **Economical Advertising that Lasts All Year**

think of the possibilities

- ▶ **Small Business Marketing Tool**
Ideal for advertisers that need big impact but smaller quantities.
- ▶ **School Sports/Activities Fundraiser**
Sell calendars to benefit school sports or other worthy causes.
- ▶ **Employee Incentive/Safety Awareness**
Showcase top employees or feature safety illustrations and tips.

- ▶ **Anniversary**
Commemorate special events all year.
- ▶ **Relationship/Brand Builder**
Keep an advertising message in front of customers and prospects for 365 days.
- ▶ **Photo/Coloring Contest**
A great way to keep employees or the community involved!

