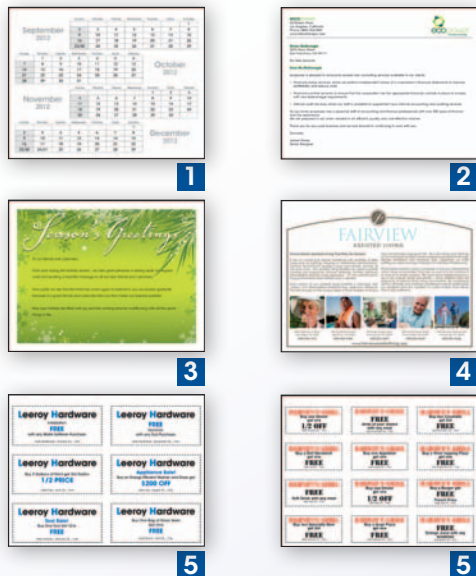


FREE Custom Options

appointment calendars



Extra Sheet Options:

1. 4-Month Grid (black and white)

Add a 4-month grid to create a 16-month calendar—perfect for early distribution.

2. Company Letter (full color)

Include a letter to customers or employees with your calendar.

3. Season's Greetings Letter (full color)

A holiday version of the company letter.

4. Extra Sheet (full color)

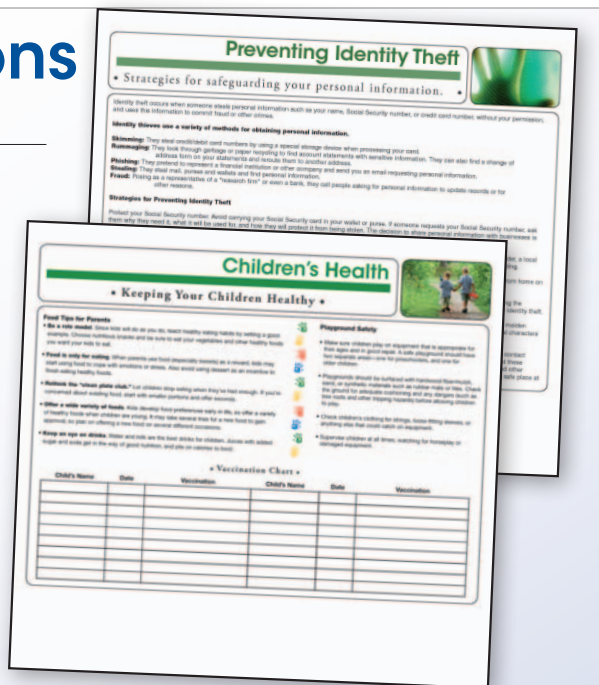
Include product information and pictures, a map of branch locations, or a listing of services.

5. Coupon Sheet (full color)

Add a sheet of 6 or 12 coupons to encourage repeat business. No perforation available (dotted lines only).

These options are available on most Triumph® appointment calendars for **FREE!**

Many themes and constructions are available. See the 2013 Triumph® catalog for a full selection of all calendars and options offered. Designate the appropriate extra sheet or backmount on your purchase order.



INSIGHTS Backmount Selection

Shown above:

Identity Theft and Children's Health

Also available:

**First Aid
Home Improvement
Home Safety
Real Estate
Personal Finance
Health & Fitness
The Great Outdoors
Agriculture
Environmental
Automotive
Pet Care**

triumph® calendars

- ▶ Cutting-edge creativity and innovative products – calendars your customers will be eager to use
- ▶ Over 250 products to choose from, including **7 NEW products** and many top sellers
- ▶ Includes planners, diaries and non-dated products
- ▶ Choose from many themes and formats
- ▶ Multiple customization options available
- ▶ Recognized as an industry leader in customer service & print quality
- ▶ The promotional calendar is the only form of advertising that keeps your message in front of customers and prospects for an entire year



The largest assortment of promotional calendars available today.



T14



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NEW! products...



All prices in US Dollars
Pricing for all dated items on this flyer reflects early pricing good through 7-1-12. For complete pricing and details, please refer to the 2013 Triumph® catalog.